

Victoria Fowler

Writer and Editor

Rexburg, Idaho 423.762.9499 victoria.owens53@gmail.com

victoriaowensportfolio.wordpress.com

Education

Graduated: July 2018

Bachelor of Science in Communication emphasis Journalism

Brigham Young University-Idaho

Beneficial Courses: Social Media Design, Digital Imaging, Photojournalism, Broadcast Performance, Voice Diction, Advanced Media Writing, Professional Presentations, Editing Essentials, Media Research, attended the 2017 IRE conference in Phoenix, Arizona

Work Experience

Writing intern for The Borgen Project

Apr. 2018- Aug. 2018

-Wrote and edited 11 published articles for The Borgen Project Blog, including fact checking documents

-Contacted congressional offices each week in support of poverty reduction programs and legislation

-Researched and produced SEO friendly stories

Scroll Teacher Assistant

Jan. 2018- Apr. 2018

- Dedicated to making the BYU-Idaho Scroll run more effectively and efficiently, I trained and taught the current Editor in Chief and Content Manager. While training I also wrote additional articles and taught beginning reporters.

Content Manager

July 2017- Dec. 2017

-Over saw and lead the entire BYU-Idaho Scroll program. I made all executive decisions regarding the newspaper, online, video, and photo work.

-Edited and published 394 stories to the BYU-Idaho Scroll website.

News Editor

Apr. 2017- July 2017

- Directed, edited, and reported local, national, and international news stories that pertained to the BYU-Idaho Scroll audience.

- Under my direction, I edited and published 112 stories from my reporters.

Projects

- Collaborated with others on developing a front page story on the Chris Tapp release hearing.
- Provided live coverage for five of The Church of Jesus Christ of Latter-day Saints General Conferences by live tweeting, writing human interest stories, and covering other related topics at the event.
- Took initiative and reported on the change from BYU-Idaho Pathway to Pathway Worldwide.
- Researched and reported on a series of mental health awareness stories. Coverage included a mental health fair, a feature of someones personal struggle, and the correlation between mental health and crime.

Professional Skills

- Skilled at Adobe InDesign, Photoshop, Premiere, and Bridge
- Constructs effective and professional emails
- Organized and reliable in research capabilities
- Knowledgeable with Wordpress programs
- Clear and understanding in interviews
- Attentively listens and analyzes when problems arise